

SEMESTER - I

(CORE - I)

FUNDAMENTALS OF SOCIOLOGY – I

(17BWM101)

UNIT- I

INTRODUCTION

- Meaning
- Nature and Scope
- Importance
- Relationship with other social sciences – History, Economics, Psychology & Anthropology

UNIT- II

BASIC CONCEPTS

- Society – Meaning & Characteristics
- Community – Meaning, Characteristics & Differences between Society and Community
- Association – Meaning & Characteristics
- Institution – Meaning, Characteristics & Differences between Association and Institution

UNIT – III

SOCIAL INSTITUTIONS

- Marriage – Meaning, Functions & Types
- Family – Meaning, Characteristics, Functions and Types
- Religion – Meaning, Elements & Functions

UNIT- IV

SOCIAL GROUPS

- Meaning & Characteristics
- Importance
- Primary Groups and Secondary Groups – Meaning, Characteristics & Differences
- Reference Groups – Meaning & Characteristics

UNIT- V

CULTURE

- Meaning, Characteristics & Elements
- Contents – Material, Non-material Cultures & Cultural lag
- Sub-Culture – Contra-culture – Acculturation – Ethnocentrism
- Differences between Culture and Civilization

REFERENCES

- Samir Dasgupta & Paulomi Saha., **An Introduction to Sociology**, Pearson, Delhi, 2012.
- Shankar Rao, C.N., **Sociology**, S. Chand & Company Ltd, New Delhi, 2010.
- Vidya Bhushan & Sachdeva., **An Introduction to Sociology**, 45th Edition, Kitab Mahal, Allahabad, 2011.

SEMESTER - I
(CORE - II)

INDIAN SOCIAL INSTITUTIONS

(17BWM102)

UNIT- I MARRIAGE IN INDIA

- Hindu Marriage – Aims, Marriage Rites, Forms (Prasastha & Aprasastha) & Changing trends
- Muslim Marriage : Aims – Features – Mahar
- Christian Marriage : Objectives – Features
- Divorce among Hindus, Christians & Muslims – Legal procedures

UNIT- II FAMILY IN INDIA

- Joint Family : Meaning – Characteristics – Merits – Demerits – Disintegration
- Nuclear Family – Extended Family – Stem Family
- Recent Trends : Single Parent Family – Week-end Family – Bedroom Community

UNIT – III KINSHIP IN INDIA

- Meaning & Importance
- Classification – Affinal & Consanguinal Kins, Primary, Secondary & Tertiary Kins
- Descent – Lineage – Clan (Sib) – Tribe – Phratry – Moiety
- Usages – Joking Relationships, Avoidance, Tecknonymy, Avunculate, Amitate & Couvade

UNIT- IV CASTE IN INDIA

- Meaning & Characteristics
- Merits & Demerits
- Origin – Traditional, Occupational, Political, Religious Theories
- Modern Trends : Caste & Class – Caste Politics

UNIT- V EDUCATION IN INDIA

- Education in Vedic India – The Gurukula System
- Education during British period – The British Model, Christian Missionaries
- Education in Independent India – National Policy on Education

REFERENCES

- Ahuja, Ram., **Indian Social System.**, Rawat Publications., Jaipur., 2006.
- Ahuja, Ram., **Society in India.**, Rawat Publications., Jaipur., 2002.
- Shankar Rao, C.N., **Sociology**, S. Chand & Company Ltd, New Delhi, 2010.
- Vidya Bhushan & Sachdeva., **An Introduction to Sociology**, 45th Edition, Kitab Mahal, Allahabad, 2011.

**SEMESTER-I
(ALLIED-I)**

ORGANIZATIONAL BEHAVIOUR (OB)

(17BWA101)

UNIT-I INTRODUCTION

- Meaning of Organization & OB
- Scope (Subject Matter) – Individual behavior, Interpersonal behavior & Organizational Process
- Models - Autocratic, Custodial, Supportive & Collegial Models

UNIT-II PERSONALITY

- Meaning
- Determinants – Heredity & Environment
- Theories :
Psycho-analytical Theory (Sigmund Freud) – Id, Ego & Super-ego
Looking-Glass Self (Cooley) – Physical & Social Self, Three Stages of Self-development
The Big-Five Model (John Bearden) – Five Variables of Personality

UNIT-III MOTIVATION

- Meaning
- Process – Six Phase Model
- Theories :
Hierarchy of Needs (Maslow) – Basic, Safety, Social, Esteem & Self-actualization needs
Two Factor Theory (Herzberg) – Intrinsic & Extrinsic Factors
Theory X and Theory Y (McGregor) – Negative & Positive Assumptions

UNIT-IV GROUP DYNAMICS

- Meaning of Group & Group Dynamics
- Group Formation : Causes & Stages (Five steps)
- Group Cohesiveness: Meaning, Factors & Consequences (Positive & Negative Consequences)

UNIT-V LEADERSHIP

- Meaning
- Nature – Seven Qualities of Leadership
- Leadership Style : Meaning & Types – Autocratic, Participative, Supportive & Free-rein Styles

REFERENCES

- Stephen P. Robbins & Judge, T.A., **Organizational Behaviour.**, 12th Edition., Prentice Hall of India, New Delhi, 2007.
- Aswathappa, K., **Organizational Behaviour.**, 5th Edition., Himalaya Publishing House., Mumbai., 2002.
- Luthans, Fred., **Organizational Behaviour.**, 9th Edition., McGraw Hill., New York., 2002.
- Newstorm and Davis., **Organizational Behaviour.**, 11th Edition., Tata McGraw Hill., New Delhi., 2003.

**SEMESTER - II
(CORE - III)**

FUNDAMENTALS OF SOCIOLOGY - II

UNIT- I SOCIALIZATION

- Meaning & Importance
- Factors – Imitation, Suggestion, Identification & Language
- Types – Primary Socialization, Anticipatory Socialization, Developmental Socialization & Re-socialization
- Agencies – Family, School, Friends / Peer-group, Religion & Mass-media

UNIT- II ASSOCIATIVE SOCIAL PROCESSES

- Meaning
- Cooperation – Meaning & Types
- Accommodation – Meaning & Characteristics
- Assimilation – Meaning & Characteristics

UNIT- III DISSOCIATIVE SOCIAL PROCESSES

- Meaning
- Competition – Meaning, Characteristics & Functions
- Conflict – Meaning, Characteristics & Types
- Differences between competition & Conflict

UNIT- IV SOCIAL CONTROL

- Meaning & Purpose
- Means of Social Control :
 - Formal Means – Law & Education
 - Informal Means – Values, Norms, Folkways, Mores & Customs

UNIT- V SOCIAL CHANGE

- Meaning & Characteristics
- Sources – Diffusion & Invention
- Theories – Linear & Cyclical Theories
- Factors – Geographical, Demographic, Cultural & Technological Factors

REFERENCES

- Samir Dasgupta & Paulomi Saha., **An Introduction to Sociology**, Pearson, Delhi, 2012.
- Shankar Rao, C.N., **Sociology**, S. Chand & Company Ltd, New Delhi, 2010.
- Vidya Bhushan & Sachdeva., **An Introduction to Sociology**, 45th Edition, Kitab Mahal, Allahabad, 2011.

**SEMESTER - II
(CORE - IV)**

INDIAN SOCIAL ORGANIZATION

UNIT - I ECONOMIC ORGANIZATION IN INDIA

- Pre-independent Period - Zamindari, Ryotwari & Mahalwari Systems - Meaning & Characteristics
- Post-independent Period – Capitalism, Socialism & Mixed Economy
- Economic Development & Planning – NITI Aayog
- Changing Trends – Globalization & Neo-liberalism

UNIT - II POLITICAL ORGANIZATION IN INDIA

- Democracy in India – State, Government & Nation, Parliamentary system
- Political Parties in India – National Parties & Regional Parties
- Decentralization of Power – Panchayat Raj System, Municipality & Corporations
- Challenges to Democracy – Regionalism & Communalism

UNIT - III LEGAL ORGANIZATION IN INDIA

- Constitution – Fundamental Rights, Fundamental Duties & Directive Principles
- Judiciary – Courts (Supreme Court, High Court & District Courts)
- Legal Reforms – Right to Information Act-2005, Right of Children to Free and Compulsory Education Act-2009, The Lokpal & Lokayuktas Act-2013
- Reservation and Participation in India – Caste, Community & Women Reservation

UNIT-IV CULTURAL ORGANIZATION IN INDIA

- Culture in India – Cultural Diversity
- Cultural Tradition – Little and Great Tradition, Parochialization & Universalization
- Process of Cultural Change – Sanskritization, Westernization, Urbanization, Modernization & Globalization

UNIT-V RELIGIOUS ORGANIZATION IN INDIA

- Hindu view of life – Purusharthas (Dharma, Artha, Kama & Moksha), Ashramas (Brahmacharya, Grihastha, Vanaprastha & Sanyasa) Varna System (Brahmanas, Kshatriyas, Vaishyas & Sudras)
- Muslim view of life – Social Equality, Social Division among Muslims (Shiyas & Sunnis, Azhrafa, Ajlas and Aarzal)- Islamization
- Christian view of life – Belief (Christ, Salvation & Trinity), Sacred Text (Old & New Testaments), Social Division among Christians (Catholic, Orthodox & Protestant)

REFERENCES

- Ahuja, Ram., **Indian Social System.**, Rawat Publications., Jaipur., 2006.
- Ahuja, Ram., **Society in India.**, Rawat Publications., Jaipur., 2002.
- Shankar Rao, C.N., **Sociology**, S. Chand & Company Ltd, New Delhi, 2010.
- Vidya Bhushan & Sachdeva., **An Introduction to Sociology**, 45th Edition, Kitab Mahal, Allahabad, 2011.

SEMESTER-II

(ALLIED-II)

HUMAN RESOURCE MANAGEMENT (HRM)

(17BWA202)

UNIT-I INTRODUCTION

- Meaning of Human Resource (HR) & HRM
- Characteristics & Importance
- Scope (Subject Matter) – Personnel, Welfare & Industrial Relations Aspects
- Functions – Managerial, Operative & Advisory Functions

UNIT-II RECRUITMENT

- Meaning
- Sources – Internal & External sources
- Methods – In-house, Direct, Indirect & Third-party methods

UNIT-III SELECTION

- Meaning
- Procedure (8 Steps involved in selection process)
- Barriers to effective selection

UNIT-IV TRAINING

- Meaning
- Need
- Methods:
On the Job Methods – Job Instruction Training (JIT), Job Rotation & Apprenticeship Training
Off the Job Methods – Vestibule Training, Role Playing & Programmed Instruction

UNIT-V PERFORMANCE APPRAISAL

- Meaning
- Process
- Methods:
Traditional Methods – Confidential Report, Critical Incident Technique & Graphic Rating Scale
Modern Methods – Management by Objectives (MBO), Assessment Centre & 360° Appraisal

REFERENCES

- Rao, V.S.P., **Human Resource Management-Text and Cases.**, 2nd Edition., Excel Books., New Delhi., 2006.
- Mamoria and Gankar., **Human Resource Management.**, 3rd Edition., Himalaya Publishing House., Mumbai., 2004.

SEMESTER - III

(CORE - V) CLASSICAL SOCIOLOGICAL THINKERS

UNIT - I INTRODUCTION

- Social Theory: Meaning and Characteristics
- Elements of Theory: Concept, Variables, Statements
- Types of theory: Macro v/s Micro, Grand / Miniature,
- Emergence of Sociological Theory: Enlightenment, French Revolution, Industrial Revolution

UNIT - II AUGUSTE COMTE

- Law of Three Stages
- Hierarchy of Sciences
- Social Statics and Social Dynamics
- Positive Philosophy

UNIT - III EMILE DURKHIEM

- Social Fact
- Social Solidarity
- Theory of Suicide
- Theory of Religion

UNIT - IV KARL MARX

- Dialectical Materialism
- Alienation
- Theory of Class struggle

UNIT - V MAX WEBER

- Social Action: Verstehen and Types of Social Action
- Theory of Authority
- Theory of Bureaucracy
- Protestant Ethics and Spirit of Capitalism

REFERENCES

- Lewis A. Coser, Masters of Sociological Thought. 2nd Edition., Rawat Publications., Jaipur., 1996.
- Abraham and Morgan, Sociological Thought – From Comte to Sorokin, McMillan India Ltd., New Delhi., 1997.
- Ritzer, George. Sociological Theory, 5th Edition., Mc-Graw Hill., New Delhi., 2000.

SEMESTER - III

(CORE - VI)

RESEARCH METHODOLOGY

UNIT - I INTRODUCTION

- Meaning and Characteristics
- Purpose of Research
- Types of Research – Basic, Applied and Action Research

UNIT - II RESEARCH DESIGN AND HYPOTHESIS

- Research Design – Meaning, Characteristics, Types – Descriptive, Exploratory, Experimental and Diagnostic
- Hypothesis – Meaning, Types – Research, Declarative and Null Hypothesis

UNIT - III TOOLS OF DATA COLLECTION

- Types of Data – Primary and Secondary
- Methods of Primary Data Collection – Observation, Interview, Questionnaire, Case Study
- Secondary Sources – Census, National Survey Report

UNIT - IV SAMPLING

- Meaning and Characteristics
- Types – Probability and Non-Probability
- Merits and Demerits

UNIT - V RESEARCH REPORT

- Meaning
- Types - Technical and Popular
- Significance
- Characteristics of Good Report

REFERENCES

- ❖ Kothari, C.R., **Research Methodology – Methods and Techniques**, New Age International Limited Publishers, New Delhi, 2007.
- ❖ Ram Ahuja, **Research Methods**, Rawat Publications, 2006.
- ❖ Young, P.V., **Scientific Social Surveys and Research**, Prentice Hall, New Delhi, 1988.

UNIT - I INTRODUCTION

- Meaning
- Scope
- Importance
- Functions of Marketing – 7 Main Functions

UNIT - II BASIC MARKETING CONCEPTS

- Needs – Wants – Demands
- Marketer – Market – Customer
- Marketing Offers – Value – Satisfaction
- Product – Price – Place – Promotion (4Ps of Marketing Mix)

UNIT - III MARKETING MICRO-ENVIRONMENT

- Meaning
- Elements – The Company, Suppliers, Marketing Intermediaries, Customers, Competitors & Publics

UNIT - IV MARKETING MACRO-ENVIRONMENT

- Meaning
- Components – Demographic, Economic, Natural, Technological, Political & Cultural environments

UNIT - V SOCIAL MARKETING

- Meaning
- Applied Fields
- Commercial Sector Marketing and Social Marketing – Similarities & Differences

REFERENCES

- Philip Kotler and Armstrong., **Principles of Marketing.**, 10th Edition., Prentice-Hall of India Pvt. Ltd., New Delhi., 2004.
- Philip Kotler, Roberto and Lee., **Social Marketing.**, 2nd Edition., Sage Publications, USA., 2002.
- Etzel, Walker and Stanton., **Marketing.**, 13th Edition., Tata-McGraw Hill., New Delhi., 2004.
- Philip Kotler., **Marketing Management.**, 11th Edition., Pearson Education Pvt. Ltd., Delhi., 2003.
- Pillai and Bagavathi., **Modern Marketing-Principles and Practices.**, 3rd Edition., S.Chand and Company Ltd., New Delhi, 2005.
- Sherlekar., **Marketing Management.**, Himalaya Publishing House., Mumbai., 2003.

SEMESTER - IV
(CORE - VII)

INDIAN SOCIOLOGICAL THINKERS

UNIT - I SOCIOLOGY IN INDIA

- Pre- Independence Period: British Interest , Development of Ethnography
- Post Independence Period: Publications, Departments, Specializations
- Teaching and Research in Sociology

UNIT - II G.S. GHURYE

- Caste and Kinship: Meaning of Caste and Kinship, Features of Caste, Endogamy
- Culture and Civilization: Meaning of Culture and Civilization, Foundations of Culture, Nature of Civilization.
- National Unity and Integration: Hindu culture, Danger sources of National integration

UNIT - III LOUIS DUMONT

- Homo Hierarchicus: Meaning and characteristics
- Pure and impure: Meaning, Temporary and Permanent impurity
- Varna: Meaning, Theory of Varna, Transformation of Varna system

UNIT - IV M.N SRINIVAS

- Society and Religion: Sanskritic Hinduism and Spread of Hinduism in Indian Villages.
- Caste: Meaning of Caste and Sub caste, Features of Sub caste
- Dominant Caste and Sanskritization: Meaning and process of Sanskritization, Features of Dominant Caste

UNIT - V A.R DESAI

- Village Structure: Meaning of Village structure, Self sufficient villages, Feudal structure of villages
- Transformation of Indian Society: Colonial economy, Transformation to Capitalism
- Indian Nationalism: Meaning of Nationalism, Dialectics of Indian tradition and Production relation

REFERENCES

- Dhanagre D.N, **Themes and Perspectives in Indian Sociology**, Rawat Publication, Jaipur, 1993
- Nagle B.K, **Indian Sociological Thought**, Rawat Publication, Jaipur, 2008
- Oomen T.K and Mukharjee Partha N, **Indian Sociology-Reflections and Interpretations**, Popular Prakashan, Bombay, 1986

**SEMESTER - IV
(CORE - VIII)**

SOCIAL PROBLEMS IN INDIA

UNIT - I INTRODUCTION

- Meaning & Characteristics
- Approaches – Social Pathology Approach & Social Disorganization Approach
- Importance

UNIT - II POVERTY AND UNEMPLOYMENT

- Poverty – Meaning, Causes, Poverty Reduction Programmes – MNREGS & Food Security Scheme (FSS)
- Unemployment – Meaning, Causes, Types – Voluntary, Involuntary, Visible, Invisible, Cyclical & Seasonal Unemployment

UNIT - III CRIME AND DELINQUENCY

- Crime – Meaning, Causes & Prevention
- Juvenile Delinquency – Meaning, Characteristics, Factors & Rehabilitation

UNIT - IV COMMUNALISM AND TERRORISM

- Communalism – Meaning, Causes, Communalism in India
- Terrorism – Meaning, Characteristics, Terrorism in India

UNIT - V CORRUPTION AND BLACK MONEY

- Corruption – Meaning, Causes, Preventive Measures - DVAC, CVC, Lok Pal & Lokayukta
- Black Money – Meaning, Causes, Measures of Control

REFERENCES

- Ahuja, Ram., **Social Problems in India**, 3rd Edition., Rawat Publications., Jaipur., 2014.
- Madan, G.R., Indian Social Problems, Vol.1, Allied Publishers, New Delhi., 1990.

**SEMESTER-IV
(ALLIED-V)**

SOCIOLOGY OF CONSUMER BEHAVIOUR

(17BWA405)

UNIT-I INTRODUCTION

- Meaning
- Scope (Subject Matter) – Psychological, Social, Cultural & Economic aspects
- Importance
- Buyer – Seller – Consumer

UNIT-II THEORIES OF CONSUMER BEHAVIOUR

- Economic Theory (Alfred Marshall) – Income, Saving & Spending habits, Consumer credit
- Need-Hierarchy Theory (Maslow) – Basic, Safety, Social, Esteem & Self-actualization needs
- Psycho-analytical Theory (Sigmund Freud) – Id, Ego & Super-ego

UNIT-III INTERNAL FACTORS INFLUENCING CONSUMER BEHAVIOUR

- Biological Factors – Age & Life-cycle Stage
- Psychological Factors – Motivation, Perception, Learning, Attitudes & Personality

UNIT-IV EXTERNAL FACTORS INFLUENCING CONSUMER BEHAVIOUR

- Situational Factors – Time, Environment & Credit and Debit Card Facilities
- Social Factors – Family, Reference Group, Culture & Social Class

UNIT-V CONSUMER BUYING-DECISION PROCESS

- Buying-Decision for Existing Product – 5 Steps
- Buying-Decision for New Product – 5 Steps
- Types of Buying behaviour – Complex, Dissonance Reducing, Habitual & Variety Seeking
Buying Behaviours

REFERENCES

- Batra and Kazmi., **Consumer Behaviour.**, Excel Books., New Delhi., 2004.
- Etzel, Walker and Stanton., **Marketing.**, 13th Edition., Tata-McGraw Hill., New Delhi., 2004.
- Philip Kotler and Armstrong., **Principles of Marketing.**, 10th Edition., Prentice-Hall of India Pvt. Ltd., New Delhi., 2004.
- Pillai and Bagavathi., **Modern Marketing-Principles and Practices.**, 3rd Edition., S.Chand and Company Ltd., New Delhi, 2005.
- Sherlekar., **Marketing Management.**, Himalaya Publishing House., Mumbai., 2003.

SEMESTER - V
(CORE - IX)

SOCIOLOGY OF DEVELOPMENT

UNIT - I INTRODUCTION

- Development: Meaning and Definitions.
- Sociology of Development: Nature and Scope.
- Related Concepts: Change, Modernization. Growth, Sustainable Development.

UNIT - II PERSPECTIVES ON DEVELOPMENT

- Liberal Perspective: Economic Liberalism, Individualism, Welfare State.
- Marxist Perspective: Capitalism and Class relations, Exploitation.
- Gandhian Perspective: Swadeshi, development of Village.

UNIT - III CRITICS OF DEVELOPMENT

- Dependency Theory: Core v/s Periphery, Under Development.
- Social or Human Development: Criticism to Growth Paradigm, UNDP.
- Gender and Development: U.N Decade of Women, WAD, WID, GID.

UNIT - IV DEVELOPMENT: INDIAN EXPERIENCE

- Planning Commission: Five Year Plans
- New Economic Policy: Globalization, Liberalization, Privatization.

UNIT - V CONSEQUENCES OF DEVELOPMENT

- Development and Displacement: Tehri Hydro Electric project, Chilika Shrimp Farm.
- Ecological Degradation: Deforestation, Mining.
- Resistance: People's Movement, Civil Society, NGO's.

REFERENCES

- Pandey, Ragendra. **Sociology of Development: Concepts, Theories and Issues.**,Mittal Publication., New Delhi., 1985.
- Escobar, Arturo., **Encountering Development: Making and Unmaking of the Third World: Studies in Culture, Power and History.**, Priceton University Press., Princeton.,1995.
- Haq, Mahbubul., **Reflections of Human Development.**, Oxford University Press., New Delhi ., 1998.

SEMESTER - V
(CORE - X)

RURAL SOCIOLOGY

UNIT- I INTRODUCTION

- Definition
- Nature and Scope
- Importance
- Differences between Rural Community and Urban Community

UNIT- II RURAL COMMUNITY

- Meaning
- Characteristics of Village Community
- Factors of Growth of Village Community – Topographical, Economic, Social, Ecological
- Social Relations – Jajmani System and Caste System

UNIT- III RURAL ECONOMY

- Meaning
- Rural Occupations
- Rural Indebtedness – Meaning, Causes and Consequences
- Suggestions for Reducing Indebtedness

UNIT- IV RURAL POLITY

- Meaning
- Factors influencing Rural Polity – Caste, Money and Political Parties
- Importance of Rural Polity in Independent India
- Panchayat Raj – Meaning, Structure and Functions

UNIT- V RURAL DEVELOPMENT

- Meaning and Components
- Aspects of Rural Development
- Programmes – MNREGS, JRY, Jananai Suraksha Yojana, Pradhan Mantri Adarsh Gram Yojana and National Rural Livelihood Mission
- Impact of Rural Development Programmes

REFERENCES

- Desai, A.R., **Rural Sociology in India.**, Popular Prakashan, Bombay - 1969.
- Doshi, S.C., **Rural Sociology**, Rawat Publication, Jaipur, 1999.
- Kata Singh., **Rural Development – Policy, Principles and Management**, Sage Publication, 2004.
- Sharma, R.K., **Rural Sociology**- Atlantic Publishers & Printers, New Delhi - 2004

SEMESTER - V
(CORE - XI)

URBAN SOCIOLOGY

UNIT- I INTRODUCTION

- Meaning
- Nature & Scope
- Importance
- Concepts : Town – City – Metropolis – Megalopolis – Satellite Towns – Smart City

UNIT- II URBANIZATION

- Meaning & Characteristics
- Causes & Consequences
- Urbanism as a way of life
- Difference between urban growth & urbanization

UNIT- III THEORIES OF CITY GROWTH

- Concentric Zone Theory – Burgess
- Sector Theory – Homer Hoyt
- Multiple Nuclei Theory – Harris and Ullman

UNIT- IV URBAN NEIGHBOURHOOD

- Meaning
- Approaches – Ecological, Resources, Symbolic & Sub-Cultural Approaches
- Functions
- Types – Integral, Anomic & Defended Neighborhoods

UNIT- V URBAN SLUMS

- Meaning
- Characteristics
- Causes and Consequences

REFERENCES

- Harry Gold., **Urban Life and Society**, Prentice Hall., USA., 2002.
Rajendra K. Sharma., **Urban Sociology**, Atlantic Publishers., New Delhi., 1997.
Samir Dasgupta, **Urban Sociology**, Pearson, Delhi, 2012.

UNIT-I ECO-SYSTEM

- Meaning and Components (Biotic & Abiotic) : Organism – Population – Community
- Food Chain & Energy Flow : Producers – Consumers – Decomposers
- Natural Cycles : Water Cycle – Carbon Cycle – Nitrogen Cycle
- Natural Resources : Renewable & Non-Renewable Resources

UNIT-II SOCIOLOGY AND ECO-SYSTEM

- Need to study the relationship between Eco-system and Society
- Sociological Disregard for Eco-system : Anthropocentrism & The Human Exceptionalism Paradigm (HEP)
- Emerging Sociological Interest in Eco-system : The New Ecological Paradigm (NEP) – Risk Society – Environment-From Surplus to Scarcity

UNIT-III HUMAN IMPACT ON ECO-SYSTEM

- Disruption of natural cycles (Water, Carbon and Nitrogen cycles) – Causes & Consequences
- Air, Water and Soil Pollution – Meaning, Causes & Consequences
- Climate Change – Global Warming – Green House Effects – Ozone Depletion – Acid Rain

UNIT-IV MARKET CONSUMERISM AND WASTE

- Market Consumerism – Meaning & Causes
- Waste: Meaning & Types - Solid, Liquid, Gaseous, Hospital, Agricultural, Radioactive & E-waste
- Solid Waste Management – Need & Methods (Reduce, Re-use & Recycle)

UNIT-V PROTECTING THE ECO-SYSTEM

- Bio-diversity Conservation & Natural Habitat Preservation – Dos & Don'ts
- Soil & Water Conservation – Dos & Don'ts
- Energy Conservation – Dos & Don'ts

REFERENCES

- Bharucha, Erach., **Environmental Studies**, UGC., Universities Press, Hyderabad, 2005.
- Catton & Dunlap., **Environmental Sociology – A New Paradigm**, in The American Sociologist., Vol 13., 1978. (pp. 41-49)
- Flint, Warren., **Exploring Sustainability**, Seattle, 2007.,
http://www.eeeee.net/sd_manifesto.htm

SEMESTER - V
(CORE - XIII)

SOCIAL STATISTICS

UNIT- I INTRODUCTION

- Meaning
- Types of Statistics – Univariate, Bivariate, Multivariate
- Phases – Collection, Organization, Presentation, Analysis, Interpretation
- Functions
- Uses

UNIT- II DIAGRAMMATIC REPRESENTATION OF DATA

- Significance of Diagram
- General Rules for Constructing Diagram
- One Dimensional or Bar Diagram – Simple, Multiple, Sub-Divided, Percentage, Broken Bar Diagrams
- Histogram and Cartogram
- Pie-Diagram

UNIT - III MEASURES OF CENTRAL TENDENCY

- Mean – Meaning, Computation, Merits and Demerits
- Median – Meaning, Computation, Merits and Demerits
- Mode – Meaning, Computation, Merits and Demerits

UNIT- IV MEASURES OF DISPERSION

- Range – Meaning, Computation, Merits and Demerits
- Mean Deviation – Meaning, Computation, Merits and Demerits
- Standard Deviation – Meaning, Computation, Merits and Demerits

UNIT- V CORRELATION

- Meaning
- Types – Positive, Negative, Simple, Partial and Multiple
- Uses
- Karl Pearson Co-efficient of Correlation – Computation, Merits and Demerits
- Spearman's Rank Correlation – Computation, Merits and Demerits

REFERENCES

- Gupta, S.P., **Statistical Methods.**, Sultan Chand & Sons., New Delhi., 1987.
- Gupta, C.B., **An Introduction to Statistical Methods.**, Vikas Publishing House., New Delhi., 1977.

**SEMESTER - VI
(CORE - XIV)**

SOCIAL MOVEMENTS IN INDIA

UNIT - 1 INTRODUCTION

- Meaning
- Characteristics
- Types – Revolution, Reform, Regressive and Expressive Movements

UNIT - II BACKWARD CASTE MOVEMENTS

- Self-Respect Movement in Tamil Nadu – Leadership, Objectives, Ideology and Social Change
- Non-Brahmin Movement in Maharashtra – Organization, Leadership, Ideology and Social Change

UNIT - III PEASANT MOVEMENTS

- Telengana Movement – Causes, Organization, Ideology and Social Change.
- Naxalbari Movement – Causes, Leadership, Ideology and Social Change.

UNIT - IV WOMEN'S MOVEMENT IN INDIA

- Social Reforms and Women's Movement – Role of Social Reformers and Changes in the Status of Women
- Women's Movement During National Movement-Women's Participation in Freedom Struggle, Role of Leaders and Women's Organizations
- Women's Movement in Post-Independence Era – Anti-Arrack Movement, Social Change

UNIT - V NEW SOCIAL MOVEMENTS

- Dalit Movement – Meaning, Leadership, Ideology, Social Change.
- Environmental Movement – Chipko & Appiko Movements, Narmada Bachao Andolan

REFERENCES

- Shah, Ganshyam., **Social Movements and the State.**, Sage., New Delhi., 2002.
- Oomen, T.K., **Protest and Change.**, Sage., New Delhi., 1991.
- Ray Rakha., **Social Movements in India-Poverty, Power and Politics.**, Oxford University Press., New Delhi., 2006.
- Shah, Ganshyam., **Social Movements in India.**, Sage., New Delhi., 1990.

SEMESTER - VI
(CORE - XV)

SOCIOLOGY OF HEALTH

UNIT - I INTRODUCTION

- Meaning and Scope
- Importance
- Concept –Health, Disease, Illness, Well-Being, Social Medicine and Community Health

UNIT - II SOCIOLOGICAL PERSPECTIVE ON HEALTH

- Functional Perspective- Illness as Deviant Behavior
- Conflict Perspective-
- Symbolic Interaction Perspective-
- Mind, Body and Society

UNIT - III DETERMINANTS OF HEALTH

- Physical Factors- Environment, Genetics and Biological Agents
- Socio-Economic Factors- Income and Social Status, Education, Social Support Network, Life Style, Gender and Basic Health Goods

UNIT - IV MEDICAL PLURALISM

- Siddha : Three Physical Components – Seven Functions of Body – Eight Objects of Diagnosis
- Ayurveda : Eight Components – Seven Dhatus – Three Doshas
- Unani : Four Humours – Three Aspects of Treatment – Four Temperaments
- Allopathy : Preventive and Curative Medicine

UNIT - V HEALTH INEQUALITY

- Meaning- Health Inequality and Inequity
- Indicators of Health Inequality-Life Expectancy, Infant Mortality, Maternal Mortality
- Causes of Inequality- The Black Report
- National Health policy -2002, Universal Health Coverage

REFERENCES

- Mohamed Akram., Sociology of Health., Rawat, New Delhi., 2014.
- Park. K., Preventive and Social Medicine., Bhanot Publishers., Jabalpur, 2005

SEMESTER - VI
(CORE - XVI)

MEDIA AND SOCIETY

UNIT - I COMMUNICATION

- Meaning and Process
- Types: Intra personal, Group Communication, Mass Communication
- Mass Communication: Characteristics and Advantages

UNIT - II PRINT MEDIA

- Print Technology: Origin and Development
- Types: News paper, Magazines, Journals
- Role of Print Media in India freedom movement

UNIT - III VISUAL MEDIA

- Meaning, Origin and Development
- Types: Drama, Cinema, T.V Programs
- Impact of Television on Adolescence

UNIT - IV SOCIAL MEDIA

- Information Society: Meaning and Characteristics
- Social Networks: Face book, Twitter, Blogs
- Cyber Crime: Financial crime, Cyber extortion, Cyber warfare.

UNIT - V MEDIA IMPACT

- Media and Economy: Commercialization and Consumer Culture
- Media and Culture: Agent of Cultural diffusion
- Media and Politics: Political mobilization and Political polarization
- Media Regulation: Press Council of India, TRAI, CBFC

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SEMESTER - VI

(CORE - XVII)

POPULATION EDUCATION AND FAMILY PLANNING

UNIT- I

INTRODUCTION

- Meaning and Importance of Population Education
- Population in India – Size, Distribution, Effects of Population Growth
- Sources of Population Data in India – Census, Vital Statistics, Sample Survey

UNIT- II

POPULATION THEORIES

- Malthusian Theory – Postulates, Arithmetic & Geometric Ratio, Preventive & Positive Checks, Criticism
- Edwin Cannan's Optimum Population Theory – Criticism
- C.P. Blacker's Theory of Demographic Transition – Five Phases, Criticism

UNIT - III

POPULATION CHANGE

- Fertility – Meaning, Fertility and Fecundity, Factors affecting Fertility
- Mortality – Meaning, Causes
- Migration – Meaning, Types, Factors affecting Migration

UNIT- IV

FAMILY PLANNING

- Meaning
- Approaches – Clinical, Extension, Integrated & Camp Approaches
- Methods: **Temporary Methods**
 - Physiological - Coitus Interruptus, Rhythm or Safe Period Method
 - Mechanical – Condoms & IUCD
 - Chemical – Foam Tablets & Jelly
 - Hormonal Methods – Oral Pills**Permanent Methods**
 - Vasectomy & Tubectomy

UNIT- V

POPULATION POLICY

- Meaning
- Objectives
- National Population Policy- 2000
- Limitations

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**SEMESTER - VI
(CORE - XVIII)**

INDUSTRIAL RELATIONS

UNIT - I INTRODUCTION

- Meaning
- Nature
- Significance

UNIT - II FACTORY SYSTEM

- Meaning
- Characteristics
- Process – Mechanization, Automation, Specialization & Routinization

UNIT - III TRADE UNION

- Meaning
- Characteristics
- Functions
- Types – Reformist Union, Revolutionary Union, Labour Union, Craft Union, Industrial Union and General Union

UNIT - IV COLLECTIVE BARGAINING

- Meaning
- Features
- Forms
- Conditions essential for successful collective bargaining

UNIT - V LABOUR WELFARE

- Meaning
- Principles
- Types – Safety, Health & Counselling
- Labour Welfare in India

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