

Department of Corporate Secretaryship

2015

Sl. no	Title of Paper	Name of the Author/s	Name of Journal	ISSN Number	Link to website of the Journal
1	Search Engine Optimization: A tool for online marketing	Z Mohammed Yahiya & Syed Rafiq Ahmed	International Journal of Research and Business Innovation	2321-5615	http://www.ijrbi.in/
2	A STUDY ON THE PROBLERMS AND PROSPECTS OF WOMEN ENTREPRENEURS IN INDIA	Syed Abdul Hameed	EPRA International Journal of Economicsand Business Reviews	E ISSN: 2347-9671, P-ISSN: 2349-0187	
3	COMPETITIVE INTERNET MARKETING STRATEGIES IN E-COMMERCE	Syed Abdul Hameed & S.M. Ahamed Ibrahim Haji	International Journal Of Science Technology & Management	ISSN 2394 - 1537	

2016

Sl. no	Title of Paper	Name of the Author/s	Name of Journal	ISSN Number	Link to website of the Journal
1	Recent Trends in E-Commerce	Syed Asif. B & AnnaPoorni K	International Journal of Business Intelligence & Innovation	02348 4705	
2	A STUDY ON THE PERFORMANCE OF INDIAN ECONOMY IN POST INDEPENDENCE ERA	Syed Abdul Hameed	Primax International Journal of Commerce and Management Research	Print Issn 2321-3604 Online Issn 2321 3612	
3	A COMPARATIVE STUDY ON CORPORATE GOVERNANCE STANDARDS AND PRACTICES WITH	Syed Abdul Hameed	IRA-International Journal of Management & Social Sciences	ISSN 2455-2267; Vol.05,	http://dx.doi.org/10.21013/jmss.v5.n2.p4

	SPECIAL REFERENCE TO INDIAN BANKING INDUSTRY			Issue 02 (2016)	
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2018

Sl. no	Title of Paper	Name of the Author/s	Name of Journal	ISSN Number	Link to website of the Journal
1	CORPORATE GOVERNANCE	Mr. SAFEEUR RAHMAN M	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR)	E- ISSN 2348-1269, P- ISSN 2349-5138	

2019

Sl. no	Title of Paper	Name of the Author/s	Name of Journal	ISSN Number	Link to website of the Journal
1	UTILISING ANALYTICAL APPROACH TO BUILD A MODEL FOCUSED ON FOOD WASTAGE PREDICTION	Syed Abdul Hameed & Fathima Zarin M	International Journal on Global Business Management and Research	ISSN 2278 8425	
2	A study on effectiveness search engine marketing strategies towards the online retailers	Z Mohammed Yahiya & Syed Rafiq Ahmed	Emperor international Journal of Finance and Management Research	2395-5929	http://www.eijfmr.com/
3	USEFULNESS OF PERFORMANCE APPRAISAL SYSTEM AND ITS EFFECT ON EMPLOYEE MOTIVATION	S.ABDUL RASHEED & A. AIJAZ AHMED	The International journal of analytical and experimental modal analysis	0886-9367	http://www.ijaema.com/

2020

Sl. No	Title of Paper	Name of the Author/s	Name of Journal	ISSN Number	Link to website of the Journal
1	BEST PRACTICE IN CORPORATE GOVERNANCE IN INDIAN COMPANIES WITH REFERENCE TO APPOINTMENT OF INDEPENDENT DIRECTORS	SYED ABDUL HAMEED & Mr. SAFEEUR RAHMAN M	OUR HERITAGE JOURNAL	ISSN :0474-9030	
2	EMPLOYEES INVOLVEMENT IN ORGANISATIONAL CHANGE MANAGEMENT	S.ABDUL RASHEED & S SRINIVASA RAGAVAN	Test Engineering and Management	0193-4120	https://testmagzine.biz/index.php/testmagzine

2021

Sl. No	Title of Paper	Name of the Author/s	Name of Journal	ISSN Number	Link to website of the Journal
1	GEN 'Y' customer's perception towards Search Engine Marketing in Chennai city	Z Mohammed Yahiya & Syed Rafiq Ahmed	PalArch's Journal of Archaeology of Egypt/Egyptology.	1567-214x	https://archives.palarch.nl/index.php/jae/article/view/6433
2	HR AS CHANGE AGENT - MANAGING CHANGE IN PUBLIC SECTOR UNDERTAKINGS	S.ABDUL RASHEED & S SRINIVASA RAGAVAN	Wesleyan Journal of Research	0975-1386	http://www.wesleyanjournal.in/
3	A STUDY ON CORPORATE SOCIAL RESPONSIBILITY AND ITS IMPACT ON CORPORATE GOVERNANCE	SYED ABDUL HAMEED & Mr. SAFEEUR RAHMAN M	WESLEYAN JOURNAL OF RESEARCH	ISSN: 0975-1386	http://www.wesleyanjournal.in/
4	Artificial Intelligence in Marketing	Syed Asif. B	Utkal Historical Research Journal	0976 2132	

5	Green HRM Practice for Business Sustainability During COVID Pandemic	Syed Shakir Razvi J. Sivashankar Shahul Hameed	Turkish Journal of Physiotherapy and Rehabilitation	ISSN 2651- 4451 e-ISSN 2651-446X	https://turkjphysiotherrehabil.org/pub/32-3.html
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