

## Department of Bank Management

2017

Sl. no	Title of Paper	Name of the Author/s	Name of Journal	ISSN Number	Link to website of the Journal
1	Customer Preferences for Banking Products Between Private and Public Sector Banks in Chennai City	K.S.Nirmal Kumar	International Journal of Current Research and Academic Review	2347 - 3215	<a href="http://www.ijcrar.com/">http://www.ijcrar.com/</a>

2018

Sl. no	Title of Paper	Name of the Author/s	Name of Journal	ISSN Number	Link to website of the Journal
1	Performance of Home Loan: A Study with Reference to HDFC Bank: Chennai.	K.S.Nirmal Kumar	International Journal of Current Research and Academic Review	2347 - 3215	<a href="http://www.ijcrar.com/">http://www.ijcrar.com/</a>
2	Effectiveness and Challenges towards E Banking, Present & Future	K.S.Nirmal Kumar	Journal of Emerging Technologies and Innovative Research	2349 - 5162	<a href="http://www.jetir.org">www.jetir.org</a>

2019

Sl. no	Title of Paper	Name of the Author/s	Name of Journal	ISSN Number	Link to website of the Journal
1	Banking Technology & Marketing Service – A Study with reference to Indian Bank - Chennai	K.S.Nirmal Kumar	Journal of Emerging Technologies and Innovative Research	2349 - 5162	<a href="http://www.jetir.org">www.jetir.org</a>