

Publication of Research Papers in National and International Journals
Department of Bank Management

- V.Gunasekaran, Succession planning: An Essential Process in Today's organization, International Journal of Business Intelligence & Innovations. Volume 2 Issue1, ISSN 23484705, March 2014.
- V.Gunasekaran, An Analysis of Attrition: Retention Strategy for BPO Industry Employees in Chennai, International Journal of Business Intelligence & Innovations. Volume 2 Issue 1. ISSN 23484705, June 2014.