



THE NEW COLLEGE, CHENNAI - 600 014

(An Autonomous Institution Affiliated to the University of Madras & Accredited by NAAC with 'A++' Grade of 3.61/4 in the 4th Cycle)



PG and Research Department of Commerce

Ph.D., OPEN DEFENCE



Title

**A STUDY ON PERCEPTION TOWARDS
RAPIDO BIKE TAXI & PROBLEMS FACE
BY THE CUSTOMERS WITH SPECIAL
REFERENCE TO CHENNAI CITY**



10/09/2026



11.00 A.M

Presented by

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